

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 587194 /		<u>Alt Order #</u>
<u>Product</u> <b>ADD TO SKED A PACKAGE</b>		
<u>Contract Dates</u> <b>10/31/12 - 11/06/12</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 8020	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/31/12	11/06/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				5	\$250.00			
N 2	31	10/31/12	11/06/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				5	\$450.00			
N 3	31	10/31/12	11/06/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				5	\$300.00			
N 4	31	10/31/12	11/06/12	Good Day Colorado	8a-9a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				5	\$175.00			
N 5	31	10/31/12	11/06/12	Good Day Colorado	8a-9a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MT-TF--				4	\$250.00			
N 6	31	10/31/12	11/02/12	Everyday	10a-11a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$175.00			
N 7	31	10/31/12	11/02/12	Ricki Lake	11a-12p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$175.00			
N 8	31	11/05/12	11/05/12	We the People w/ Gloria Allre	12p-1p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$225.00			
N 9	31	10/31/12	11/02/12	DivCt/JdgAlex M-F 2p-3p	2p-3p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$150.00			
N 10	31	10/31/12	11/05/12	Judge Judy	3p-4p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$250.00			
N 11	31	10/31/12	11/05/12	Judge Judy	4p-5p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$325.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> ADD TO SKED A PACK	<u>Estimate #</u>
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	31	10/31/12	11/05/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$600.00			
N 13	31	10/31/12	11/05/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				5	\$600.00			
N 14	31	11/04/12	11/04/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$600.00			
N 15	31	11/04/12	11/04/12	News Su 530-6p	530p-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$600.00			
N 16	31	10/31/12	11/05/12	The Simpsons	6p-630p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$900.00			
N 17	31	10/31/12	11/05/12	The Simpsons	630p-7p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$1,100.00			
N 18	31	11/05/12	11/05/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 19	31	11/05/12	11/05/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,300.00			
N 20	31	10/31/12	11/05/12	Fox 31 News Nightside	10p-1035p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$500.00			
N 21	31	11/03/12	11/03/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,200.00			
N 22	31	11/04/12	11/04/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,300.00			
N 23	31	11/04/12	11/04/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$400.00			
N 24	31	11/04/12	11/04/12	Zappolo's People	1030p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$100.00			
N 25	31	10/31/12	11/05/12	TMZ	1035p-1105p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$350.00			
N 26	31	11/05/12	11/05/12	Bones Mon 7-8p	7p-8p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$2,500.00			
N 27	31	11/05/12	11/05/12	Mob Doctor Mon 8-9p	8p-9p		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$2,200.00			
N 28	31	10/31/12	10/31/12	FOX X Factor	7-9p		:30			NM	2	\$7,000.00

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											3	\$10,500.00
Week:		10/29/12	11/04/12	--W----	2	\$3,500.00						
N 29	31	11/01/12	11/01/12	FOX X Factor	7-9p		:30			NM	2	\$1,600.00
Week:		10/29/12	11/04/12	---T---	3	\$3,500.00						
N 30	31	11/02/12	11/02/12	Kitchen Night Friday 7-8p	7p-8p		:30			NM	2	\$2,000.00
Week:		10/29/12	11/04/12	----F--	2	\$800.00						
N 31	31	11/04/12	11/04/12	FOX NFL Pregame	10a-11a		:30			NM	5	\$40,000.00
Week:		10/29/12	11/04/12	-----S	2	\$1,000.00						
N 32	31	11/04/12	11/04/12	NFL on FOX 2pm	2p-CC		:30			NM	4	\$2,000.00
Week:		10/29/12	11/04/12	-----S	5	\$8,000.00						
N 33	31	11/03/12	11/03/12	College Football Early	1p-cc		:30			NM	4	\$4,800.00
Week:		10/29/12	11/04/12	-----S-	4	\$500.00						
N 34	31	11/03/12	11/03/12	College Football Late	5p-cc		:30			NM	4	\$1,200.00
Week:		10/29/12	11/04/12	-----S-	4	\$1,200.00						
Totals											101	\$115,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	101	\$115,500.00	\$98,175.00
<b>Totals</b>	<b>101</b>	<b>\$115,500.00</b>	<b>\$98,175.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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